



# Ogden Publications

**Green Tab • Wetzel Chronicle • Tyler Star News**

The following rate schedule will be effective January 1, 2017.

## Display Advertising Rates

Annual Col. Inch Volume	Green Tab (single zone)	Each Addl. Green Tab Zone	Wetzel Chronicle	Tyler Star News	Chronicle & Star News Combination	Chronicle & Star News Combination w/ Wetzel Green Tab
Open	\$16.50	\$5.90	\$7.58	\$5.45	\$11.99	\$22.95
75	\$13.70	\$5.90	\$7.14	\$5.01	\$11.18	\$20.15
150	\$12.31	\$5.90	\$6.71	\$4.56	\$10.37	\$18.76
300	\$10.92	\$5.90	\$5.70	\$3.85	\$8.79	\$17.37
600	\$10.12	\$5.90	\$5.49	\$3.69	\$8.45	\$16.57
900	\$9.89	\$5.90	\$5.42	\$3.62	\$8.32	\$16.34
1200	\$9.33	\$5.90	\$5.35	\$3.55	\$8.19	\$15.78
1500	\$9.14	\$5.90	\$5.26	\$3.49	\$8.05	\$15.59
3000	\$8.35	\$5.90	\$5.05	\$3.42	\$7.79	\$14.80

### Column Sizes

- 1 Column: 1.500"
- 2 Column: 3.250"
- 3 Column: 4.875"
- 4 Column: 6.625"
- 5 Column: 8.250"
- 6 Column: 10.000"

### Deliver your pre-prints to:

The Ogden Newspapers Printing  
& Technology Center  
240 - 20th Street  
Wheeling, WV 26003

### Deadlines:

Chronicle and Star News  
Friday @ Noon  
Green Tab -  
Wednesday @ 3pm

## Pre-print Advertising Rates

Tab Size	CPM	Tab Size	CPM
2 pg.	\$37.00	32 pg.	\$77.00
4 pg.	\$48.00	36 pg.	\$80.00
8 pg.	\$58.00	40 pg.	\$82.50
12 pg.	\$63.50	44 pg.	\$85.00
16 pg.	\$65.50	48 pg.	\$87.50
20 pg.	\$69.00	52 pg.	\$90.00
24 pg.	\$71.50	56 pg.	\$92.50
28 pg.	\$74.00	60 pg.	\$96.00

### Wetzel Chronicle:

P.O. Box 289 • 1100 Third Street,  
New Martinsville, WV 26155  
304-455-3300

### Tyler Star News:

P.O. Box 191 • 720 Wells Street,  
Sistersville WV 26175  
304-652-4141

### Green Tab:

P.O. Box 536 • 605 Court Ave.,  
Moundsville WV 26041  
304-845-4050