



Ogden Publications

Green Tab • Wetzel Chronicle • Tyler Star News

The following rate schedule will be effective January 1, 2018.

Display Advertising Rates

Annual Col. Inch Volume	Green Tab (single zone)	Each Addl. Green Tab Zone	Wetzel Chronicle	Tyler Star News	Chronicle & Star News Combination	Chronicle & Star News Combination w/ Wetzel Green Tab
Open	\$17.33	\$6.00	\$7.96	\$5.72	\$12.59	\$24.10
75	\$14.39	\$6.00	\$7.50	\$5.26	\$11.74	\$21.16
150	\$12.93	\$6.00	\$7.05	\$4.79	\$10.89	\$19.70
300	\$11.47	\$6.00	\$5.99	\$4.04	\$9.23	\$18.24
600	\$10.63	\$6.00	\$5.76	\$3.87	\$8.86	\$17.40
900	\$10.38	\$6.00	\$5.69	\$3.80	\$8.73	\$17.15
1200	\$9.80	\$6.00	\$5.62	\$3.73	\$8.60	\$16.57
1500	\$9.60	\$6.00	\$5.52	\$3.66	\$8.45	\$16.37
3000	\$8.77	\$6.00	\$5.30	\$3.59	\$8.18	\$15.54

Column Sizes

- 1 Column: 1.500"
- 2 Column: 3.250"
- 3 Column: 4.875"
- 4 Column: 6.625"
- 5 Column: 8.250"
- 6 Column: 10.000"

Deliver your pre-prints to:

The Ogden Newspapers Printing
& Technology Center
240 - 20th Street
Wheeling, WV 26003

Deadlines:

Chronicle and Star News
Friday @ Noon
Green Tab -
Wednesday @ 3pm

Pre-print Advertising Rates

Tab Size	CPM	Tab Size	CPM
2 pg.	\$37.00	32 pg.	\$77.00
4 pg.	\$48.00	36 pg.	\$80.00
8 pg.	\$58.00	40 pg.	\$82.50
12 pg.	\$63.50	44 pg.	\$85.00
16 pg.	\$65.50	48 pg.	\$87.50
20 pg.	\$69.00	52 pg.	\$90.00
24 pg.	\$71.50	56 pg.	\$92.50
28 pg.	\$74.00	60 pg.	\$96.00

Wetzel Chronicle:

P.O. Box 289 • 1100 Third Street,
New Martinsville, WV 26155
304-455-3300

Tyler Star News:

P.O. Box 191 • 720 Wells Street,
Sistersville WV 26175
304-652-4141

Green Tab:

P.O. Box 536 • 605 Court Ave.,
Moundsville WV 26041
304-845-4050